



Sian Parri (Tudweiliog Community Council)

Chair, Llŷn Area of Outstanding Natural Beauty, Joint Advisory Committee.

Dear Sian,

The National Landscape Association is a charity working to ensure that the UK's most exceptional landscapes are beautiful, vibrant places where all can feel a part of. The Llŷn Area of Outstanding Natural Beauty is an important member of the Association and we are working to support the team and the network of National Landscapes in the UK, helping them to be as effective as possible.

It was great to have representatives from Llŷn at our recent event at the Senedd, which was attended by Huw Irranca-Davies MS, Cabinet Secretary for Climate Change and Rural Affairs and Julie James MS, Cabinet Secretary for Housing, Local Government and Planning. It was a good opportunity to show how important these landscapes are while celebrating their local management, successes and identity.

I would welcome the opportunity to provide an overview of our work and priorities to you. I am happy to either meet you in person or attend one of the Joint Committees? As you know the Association has been working with all the teams in England and Wales on work to re-brand the National Landscapes which had good support, however I understand that to date Llŷn has been reluctant to adopt the new brand. I would like the opportunity to look into this situation with you.

I look forward to meeting you soon.

John Watkins, Chief Executive, National Landscapes Association